

## 3M Combine With smartsm™ to Offer Complete Stock Management Solution – 25<sup>th</sup> November 2008

Market Leaders (Library Systems) **3M**, have started a 6 month pilot with **Bridgeall Libraries** at the University of Sunderland to investigate the combined power of **smartsm™** software and 3M **Digital Library Assistants (DLAs)**.

As a component of the 3M RFID System, the cordless, hand-held DLA instantly reads 3M RFID Tags on library materials, turning shelf-reading, shelving, sorting, searching, weeding and exception-finding into routine tasks.



smartsm™ allows you to make smarter decisions in stock management. It helps improve the performance of stock allowing you to meet the **performance improvements** required by today's high-quality service culture. In a **library context** these decisions include what **stock to remove** from a collection and suggestions on **intelligent rotation** of both **Fiction** and **Non-Fiction** collections **based on demand**.

As the DLA can hold information on more than *one million items*, downloading Action Plans generated within smartsm™ is quick and simple. With an ergonomic design and swivel antenna to maximise comfort, finding all books on the aforementioned lists really couldn't be any easier.

"With the advent of the **smartsm™** application, it is now even easier than ever for ALL library staff to run routine stock management tasks and export these onto handheld devices regardless of which Library Management System they use. At the click of a button - it is now possible for any library to take advantage of all the benefits that RFID stock management bring" **Paul Woolvine**, UK & Ireland Sales & Marketing Manager, 3M



Reinforcing the partnership, 3M were pleased to jointly exhibit at the Westminster, QE2 event – **RFID in Libraries**. For the first time in public, the stock management solution of smartsm™ + 3M DLA was demonstrated alongside the latest 3M RFID Selfcheck Systems, with integrated 'Fines & Fees Cash Payments'.

**Ian Downie**, Commercial Manager at Bridgeall Libraries said "This was the first public viewing of the stock management solution working with 3M's Digital Library Assistants (DLAs). The power of smartsm when combined with the DLAs is phenomenal. There was a great deal of interest in the solution on the stand and the event was a real success for us. smartsm™ is clearly a unique and powerful application in the field of stock management and the benefits it brings when added to those that RFID bring create a truly compelling stock management solution."

For more information about the 3M Library Systems solutions, visit [www.3M.co.uk/library](http://www.3M.co.uk/library)

For more information about smartsm, visit [www.smartsm.com](http://www.smartsm.com)

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**3M – Practical and ingenious solutions that help customers succeed**

3M is a **\$24.5 billion** diversified technology company which, since 1902, has been creating innovative products that help make the world healthier, safer and more productive. Well known 3M brands include **Scotch, Post-it, Scotchguard, Thinsulate and Scotch-Brite**.

3M employs **76,200** people worldwide, producing thousands of innovative products for customers in dozens of diverse markets in some 200 countries. Its 45 technology platforms touch nearly every aspect of modern life - the company has applied its expertise in RFID technology to deliver biometric passports; it is using its understanding of the healthcare industry to provide hospitals with infection prevention and detection solutions; and its digital signage offerings are revolutionising the way businesses communicate with their customers, their employees and the general public.

The **UK and Ireland** is home to one of the largest 3M subsidiaries outside the USA, employing **4000** people across **18 locations**, including **12 manufacturing sites**. Products manufactured in the UK include coated abrasives, occupational health and environmental safety equipment, adhesive tapes, industrial microbiology products, drug delivery systems, high-performance coatings, secure documents and passport scanners.

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