



FOR IMMEDIATE RELEASE:

smartSM™ enabling RFID stock management in libraries with 2CQR, 3M, D-Tech and Intellident.

Glasgow, UK – 09 February, 2009

The latest version of smartSM™ (v1.10) which was released last week, now enables users to run all of its stock Action Plans and save them straight onto their handheld stock management devices from 4 of the UK's leading suppliers - 2CQR, 3M, D-Tech and Intellident.

This now means it is even easier for branch staff to carry out stock management by taking full advantage of RFID solutions. SmartSM automatically creates the files in your RFID Vendor's format and removes the need for branch staff to run scripts and create lists manually.

Ian Downie, Commercial Manager at Bridgeall Libraries commented "Many of our customers are currently using RFID in their libraries but primarily for self-issue and security purposes. smartSM now enables them to start using RFID for stock management, allowing them to benefit from the significant time savings when locating and managing stock."

Andy Chadbourne, Marketing & Communications Manager, Intellident states "We are delighted to be working with smartSM to add increased functionality to our stock management reader, and look forward to helping more of our customers enjoy the benefits that RFID stock management can bring to both public and academic libraries. Intellident and smartSM have established a close relationship to ensure that our products work seamlessly together and deliver real value to the library staff."

Mike Chambers, Product Development Manager at 2CQR added "We have been delighted to work with the guys at smartSM who have proven extremely responsive and flexible. smartSM is clearly an enabling technology which now

adds even more value and will continue to reward our customers' decisions to invest in RFID."

Marvin Crisp, MD of D-Tech International Limited commented "D-Tech is delighted to be working with smartsm and look forward to helping more of our customers enjoy the benefits RFID stock management bring to public libraries with smartsm and the D-Tech handheld RFID stock management solutions."

The stock management solutions from 2CQR, 3M, D-Tech and Intellident have been found to be fully compatible with smartsm and we have added them to the growing list of "smartsm certified" applications.



ENDS.

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Notes for editors:-

Bridgeall Libraries Ltd is the supplier of smartsm™, the world-leading Evidence Based Stock Management (EBSM™) software application.

EBSM™ is the complete library stock improvement methodology, which analyses historic and current information about stock use, to help librarians save time and money, improve stock performance and align stock with local demand.

smartsm™ is the software application which implements the EBSM™ methodology to help libraries achieve stock performance excellence. It is implemented using the Software as a Service model of application deployment. Customers pay an annual subscription to access the service.

More information on smartsm and EBSM can be found at www.smartsm.com and www.ebsm.com respectively.