



**FOR IMMEDIATE RELEASE:**

**Yet another record month for smartsm**

*Glasgow, UK – 09 January, 2009* – December saw another record month for smartsm with no fewer than 8 public authorities subscribing to the system.

With increasing pressures on staff resources and budgets, tools like smartsm which bring significant efficiencies to public libraries, are proving extremely popular. In addition to improving the performance of a library's stock, smartsm brings additional efficiencies in time saving for routine stock management as well as significant benefits when purchasing books and helping to avoid wasteful spending in areas which are not required.

Linda Saunders, Chief Librarian at Sandwell MBC commented "Using smartsm will help us to meet our twin goals of providing the right choice of stock for Sandwell citizens whilst making the investment in stock as productive as possible. It will help us build on our focus during the Year of Reading to improve our selection and promotion of stock which has already led to increasing issues by making sure that we maximise the use each book or DVD gets."

Ian Downie, Commercial Manager, Bridgeall Libraries added "This is yet another record month for smartsm. To gain 8 new Public Authorities clients in a month is fantastic progress for any library supplier. It is further testament to the power of smartsm and the extremely positive reception it gets when demonstrated to customers. We have an unprecedented number of enquiries at present and 2009 is looking like it will be a very interesting year for everyone on the smartsm team."

**ENDS.**

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**Notes for editors:-**

Bridgeall Libraries Ltd is the supplier of smartsm™, the world-leading Evidence Based Stock Management (EBSM™) software application.

EBSM™ is the complete library stock improvement methodology, which analyses historic and current information about stock use, to help librarians save time and money, improve stock performance and align stock with local demand.

smartsm™ is the software application which implements the EBSM™ methodology to help libraries achieve stock performance excellence. It is implemented using the Software as a Service model of application deployment. Customers pay an annual subscription to access the service.

More information on smartsm and EBSM can be found at [www.smartsms.com](http://www.smartsms.com) and [www.ebsm.com](http://www.ebsm.com) respectively.